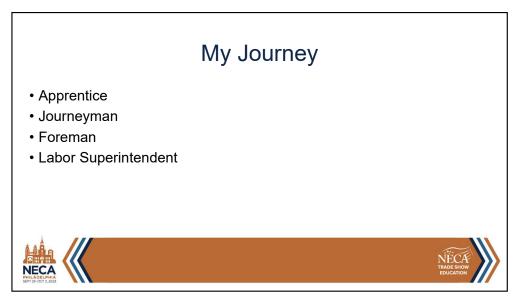


# What I'll be sharing today: How my experience led me to be my authentic self Why success doesn't look the same for everyone What authentic leadership is What causes people to be inauthentic How you can identify your authentic self How to build a great team, starting with you! Takeaways



### A Realization

### Friend/Spouse/Parent You

### Work You

Kind

Power

Trusting

Money

• Discipline

Success

Humility

Ego





### **Successful People in Our Lives:**

- Parents/Grandparents/Family Members
- Co-Workers
- Friends
- People we see on Social Media
- Famous People

### What is Authentic Leadership?

- Authentic leadership is a leadership style exhibited in individuals with high standards of integrity, that take responsibility for their actions, and make decisions based on principle rather than short term success.
- Authentic leaders lead with values, purpose, self-awareness, and can show up consistently as their true selves.



### What does authentic leadership create?

- Better relationships between colleagues
- · Higher levels of trust
- Greater productivity
- More positive work environment

### Authenticity has a ripple effect!





# What makes people be inauthentic?

- FEAR!!!!
  - What if I risk showing up as my true self and it's not enough?
  - What if I'm not worthy?
  - What if nobody respects me?



# What happens when you are just yourself?

If you show up as yourself and have people accept you and value you for who you are then that is truly exceptional. What resonates with people and what people need is something that they can connect with, not your perception of what a perfect mold of a leader should be.



### What is success?

• Success is the ability to reach your goals in life, whatever those goals may be.



### Success ISN'T:

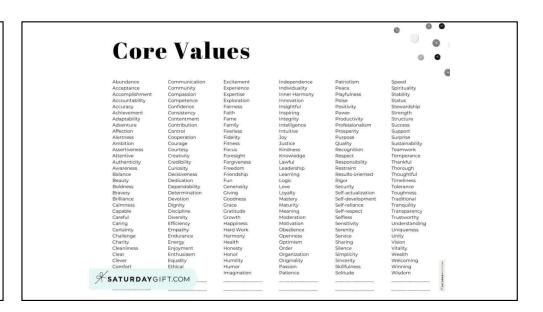
- Anything else but what makes you feel happy and fulfilled.
- What someone else thinks you should be striving for.
- A perception of importance.



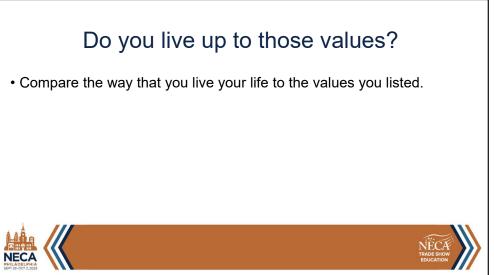


### Now What?

Identify your personal valuesFind your own strengths and weaknessesWhat's your "WHY?"







# Strengths and Weaknesses

- DISC
- Myers-Briggs
- Gallup CliftonStrengths Finder



# My Top 5: • Stategic • Futuristic • Input • Activator • Communication

# What is your why?

• "People don't buy what you do, they buy why you do it." – Simon Sineck



# Creating a Team:

- All team members must share company values and have strong personal values.
- You want team members that balance each other out.
- Examples:
  - Doer

· Decision Maker

Analyst

- Achiever
- Problem-Solver
- Technical Expert





