









General Expectations

- · What will constitute a success?
- What percentage of your R&D projects need to be successful?
 - Are you willing to spend < insert amount here >?

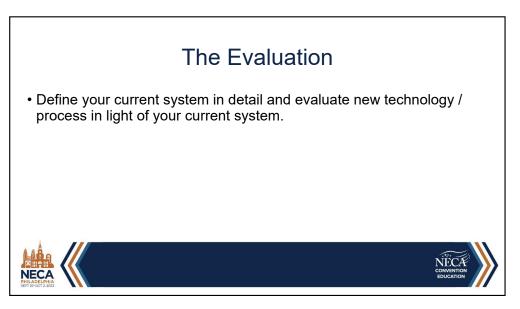


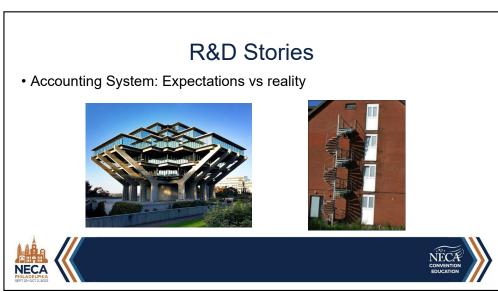
Project Specific Expectations

- How much are you willing to spend on this project?
 - Who will be the champion?
- How much of their time can they devote to this?
- Rate Valuable and Interesting on a scale of 1-10
 - Who will pull the plug when necessary?



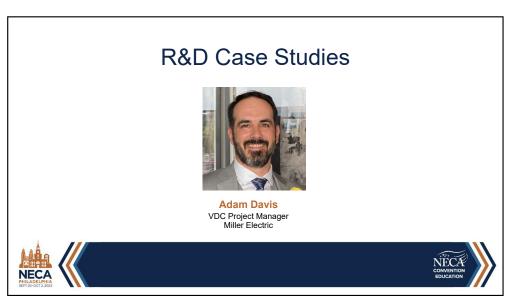


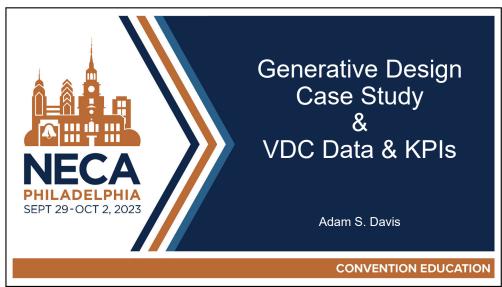


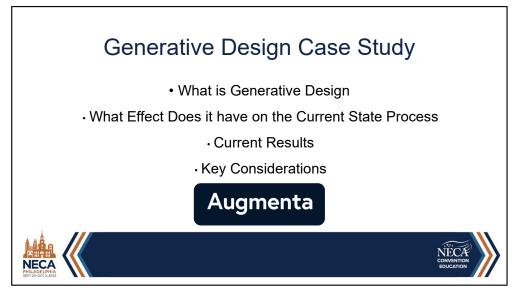


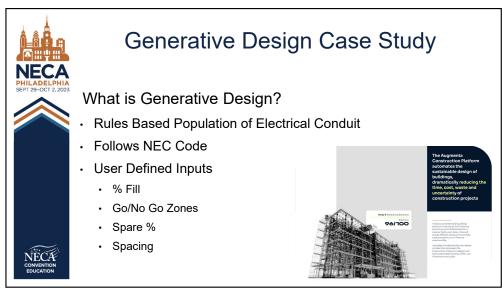














NËCA

Generative Design Case Study

Effect on Current State Process

- · Feeder Schedules
- · Wire Schedules
- Background Models
 (Linked Models)
- · Approach to Coordination
 - Timing & Opportunity

